



BG Blue Generation®

2025 SUGGESTED RETAIL PRICE LIST

Effective January 1, 2025*



ASI CLASS P

ALSO AVAILABLE IN

T TALL **Y** YOUTH

ORDER QUANTITY

ITEM #	STYLE	PAGE #	1-48	49-499	500+
BG1051	Men's IL-50 Pique Polo	16, 74	\$27.50	\$26.00	\$24.98
BG1052	Adult IL-50 Pique Polo with Pocket	16, 74	\$28.20	\$26.60	\$25.58
BG1053	Men's S/S IL-50 Tactical Pique Polo	75	\$37.40	\$35.00	\$33.98
BG1054	Men's IL-50 Colorblock Pique Polo	74	\$28.20	\$26.60	\$25.58
BG1055	Adult L/S IL-50 Tactical Pique Polo	75	\$40.40	\$38.00	\$37.58
BG1260	Men's Scotchgard™ Treated Twill Bistro Vest	78	\$23.50	\$22.00	\$20.98
BG1265	Ladies' Scotchgard™ Treated Twill Bistro Vest	78	\$23.50	\$22.00	\$20.98
BG1270	Adult Scotchgard™ Treated Twill Bib Apron***	79	\$15.80	\$14.80	\$13.98
BG1271	Adult Denim Bib Apron***	79	\$20.40	\$18.80	\$17.98
BG1280	Adult Scotchgard™ Treated Twill Waist Apron***	79	\$11.00	\$9.90	\$9.18
BG2201	Men's Egyptian Cotton Pique Polo	T 17	\$26.00	\$24.60	\$23.58
BG3100	Men's Solid Camp Shirt	52	\$32.60	\$31.00	\$29.98
BG3101-09	Adult Printed Camp Shirt	53	\$36.40	\$34.60	\$33.58
BG4701	Ladies' L/S Button Front Cardigan	25	\$28.60	\$27.00	\$25.98
BG4702	Ladies' S/S Jewel Neck Tee	25	\$16.80	\$15.80	\$14.98
BG4703	Ladies' 3/4 Sleeve V-Neck Tee	25	\$19.40	\$17.80	\$16.98
BG4705	Ladies' Flyaway	25	\$30.60	\$29.00	\$27.98
BG5204	Youth S/S Superblend™ Pique Polo	19, 67	\$17.80	\$16.80	\$15.98
BG5207	Youth L/S Superblend™ Pique Polo	20, 67	\$22.50	\$21.00	\$19.98
BG5214	Youth L/S Oxford Shirt	65, 66	\$27.50	\$26.00	\$24.98
BG5300	Youth S/S Value Polo**	7, 66	\$15.80	\$14.80	\$13.98
BG5302	Youth S/S Crew Neck Tee - Regular Colors	32, 66	\$9.00	\$7.90	\$7.18
BG5302	Youth S/S Crew Neck Tee - Hi Visibility	66	\$9.40	\$8.30	\$7.58
BG5500	Youth S/S Soft Touch Polo	22, 67	\$15.80	\$14.80	\$13.98
BG6000P	Ladies' Pleated Front Pants (sizes 2-18)	68	\$40.80	\$38.40	\$37.98
BG6000P	Ladies' Pleated Front Pants (sizes 20-28)	68	\$44.80	\$42.40	\$41.98
BG6001P	Ladies' Flat Front Pants (sizes 2-18)	68	\$47.90	\$46.00	\$44.98
BG6001P	Ladies' Flat Front Pants (sizes 20-28)	68	\$51.90	\$50.00	\$48.98
BG6002S	Ladies' Flat Front Shorts (sizes 2-18)	68	\$34.80	\$33.00	\$31.90
BG6002S	Ladies' Flat Front Shorts (sizes 20-28)	68	\$38.40	\$36.60	\$35.58

BLUE GENERATION 2025 RETAIL PRICE LIST - EFFECTIVE JANUARY 1, 2025



ASI CLASS P

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ORDER QUANTITY

ITEM #	STYLE	PAGE #	1-48	49-499	500+
BG6003P	Ladies' Studio Pants	25, 69	\$32.60	\$31.00	\$29.98
BG6007	Women's S/S Bonded Collar Dress Polo New!	5	\$26.50	\$25.00	\$23.98
BG6051	Ladies S/S Universal IL-50 Pique Polo	16, 74	\$27.50	\$26.00	\$24.98
BG6053	Ladies' S/S IL-50 Tactical Pique Polo	75	\$37.40	\$35.00	\$33.98
BG6054	Ladies' IL-50 Colorblock Pique Polo	74	\$28.20	\$26.60	\$25.58
BG6100	Ladies' Solid Camp Shirt	52	\$32.60	\$31.00	\$29.98
BG6201	Ladies' Egyptian Cotton Pique Polo	17	\$26.00	\$24.60	\$23.58
BG6203	Ladies' S/S Scotchgard™ Treated Pique Polo	72	\$26.00	\$24.60	\$23.58
BG6204	Ladies' S/S Superblend™ Pique Polo	19	\$24.50	\$23.00	\$21.98
BG6205	Ladies' Superblend™ Pique Polo with Tipping	21	\$24.50	\$23.00	\$21.98
BG6207	Ladies' L/S Superblend™ Pique Polo	20	\$30.60	\$29.00	\$27.98
BG6209	Ladies' V-Neck Superblend™ Pique Polo	19	\$24.50	\$23.00	\$21.98
BG6210	Ladies' L/S Essential Poplin Shirt**	54	\$28.60	\$27.00	\$25.98
BG6210S	Ladies' S/S Essential Poplin Shirt**	55	\$28.60	\$27.00	\$25.98
BG6213	Ladies' L/S Cotton Twill Shirt	62	\$30.20	\$28.60	\$27.58
BG6213S	Ladies' S/S Cotton Twill Shirt	62	\$30.20	\$28.60	\$27.58
BG6214	Ladies' L/S Oxford Shirt	65	\$35.80	\$34.00	\$32.98
BG6214S	Ladies' S/S Oxford Shirt	65	\$35.80	\$34.00	\$32.98
BG6215	Ladies' Untucked Crossweave Shirt	61	\$30.60	\$29.00	\$27.98
BG6216	Ladies' L/S Superblend™ Shirt with Bone Buttons	48	\$32.20	\$30.60	\$29.58
BG6216S	Ladies' S/S Superblend™ Shirt with Bone Buttons	49	\$32.20	\$30.60	\$29.58
BG6217	Ladies' L/S Scotchgard™ Treated Twill Shirt	73	\$34.40	\$32.60	\$31.58
BG6217S	Ladies' S/S Scotchgard™ Treated Twill Shirt	73	\$34.40	\$32.60	\$31.58
BG6218	Ladies' 3/4 Sleeve Stretch Poplin Shirt	64	\$32.20	\$30.60	\$29.58
BG6218S	Ladies' S/S Stretch Poplin Shirt	64	\$30.60	\$29.00	\$27.98
BG6219	Ladies' V-neck Textured Mesh Polo	13	\$28.60	\$27.00	\$25.98
BG6220	Ladies' Textured Mesh Polo with Contrast Piping	12	\$28.60	\$27.00	\$25.98
BG6222	Ladies' Colorblock Zip Textured Mesh Pullover	31	\$32.60	\$31.00	\$29.98
BG6223	Ladies' Textured Mesh Polo with Raglan Sleeves	12	\$28.60	\$27.00	\$25.98
BG6224	Ladies' S/S Snag Resistant Polo	15	\$28.60	\$27.00	\$25.98
BG6226	Ladies' Colorblock Snag Resistant Polo	14	\$28.60	\$27.00	\$25.98
BG6228	Ladies' V-Neck Heather Jersey Tee	33	\$13.60	\$12.40	\$11.58
BG6229	Ladies' Executive Heather Jersey Polo	7, 28	\$24.50	\$23.00	\$21.98
BG6230	Ladies' Athletic Zip Jersey Pullover	31	\$24.50	\$23.00	\$21.98
BG6231	Ladies S/S Signature Ultra-Lux Polo	27	\$24.50	\$23.00	\$21.98
BG6232	Ladies S/S Signature Nailhead Polo	26	\$24.50	\$23.00	\$21.98
BG6260	Ladies' 3/4 Sleeve Untucked Superblend™ Shirt	51, 60	\$32.60	\$31.00	\$29.98
BG6261	Ladies' 3/4 Sleeve Superblend™ Swing Shirt	50	\$32.60	\$31.00	\$29.98
BG6262	Ladies' Superblend™ Poplin Bistro Shirt	78	\$32.20	\$30.60	\$29.58
BG6266S	Ladies' S/S Superblend™ Shirt with Matching Buttons	50	\$32.20	\$30.60	\$29.58
BG6269	Ladies' Untucked Gingham Check Shirt	59	\$32.60	\$31.00	\$29.98
BG6270-71	Ladies' Untucked Tricolor Plaid Shirt	61	\$32.60	\$31.00	\$29.98
BG6272	Ladies' Untucked Striped Poplin Shirt	60	\$32.60	\$31.00	\$29.98
BG6273	Ladies' Avenger L/S Button Front Knit Shirt	10	\$32.60	\$31.00	\$29.98
BG6300	Ladies S/S Titan Jersey Polo** - Regular Colors	7	\$20.00	\$18.40	\$17.58
BG6300	Ladies S/S Titan Jersey Polo - Hi Visibility	77	\$20.40	\$18.80	\$17.98
BG6301	Ladies S/S Tipped Jersey Polo**	28	\$20.40	\$18.80	\$17.98
BG6302	Ladies' S/S V-Neck Jersey Tee** - Regular Colors	32	\$11.00	\$9.90	\$9.18
BG6302	Ladies' S/S V-Neck Jersey Tee - Hi Visibility	76	\$11.78	\$10.30	\$9.78
BG6304	Ladies' Colorblock Jersey Tee	33	\$14.00	\$12.80	\$11.98
BG6330	Ladies' 3/4 Sleeve Peach Touch Twill Shirt	63	\$28.60	\$27.00	\$25.98
BG6401	Ladies' Essential Pique Polo	24	\$18.40	\$17.40	\$16.58
BG6500	Ladies' S/S Soft Touch Pique Polo	23	\$20.40	\$18.80	\$17.98
BG6502	Ladies' L/S Soft Touch Pique Polo	22	\$26.50	\$25.00	\$23.98
BG6505	Ladies' Y-Placket Soft Touch Pique Polo	23	\$20.40	\$18.80	\$17.98
BG6510	Ladies' IL-50 Hi-Vis Pique Polo	77	\$26.50	\$25.00	\$23.98
BG6600	Ladies' Avenger Micro Pique Polo - Regular Colors	9	\$17.80	\$16.80	\$15.98
BG6600	Ladies' Avenger Micro Pique Polo - Hi Visibility	9	\$18.30	\$17.30	\$16.50
BG6951	Ladies' Full Zip Micro Fleece Jacket	41	\$47.90	\$46.00	\$44.98
BG7007	Men's S/S Bonded Collar Dress Polo	5	\$26.50	\$25.00	\$23.98
BG7202	Men's Scotchgard™ Treated Pique Pocketed Polo**	72	\$27.00	\$25.50	\$24.50
BG7203	Men's Scotchgard™ Treated Pique Polo**	72	\$26.00	\$24.60	\$23.58
BG7204	Men's Superblend™ Pique Polo	T, Y 19	\$24.50	\$23.00	\$21.98
BG7205	Men's Superblend™ Pique Polo with Tipping	21	\$24.50	\$23.00	\$21.98
BG7206	Adult S/S Superblend™ Pique Polo with Pocket	20	\$26.50	\$25.00	\$23.98
BG7207	Men's L/S Superblend™ Pique Polo	Y 20	\$30.60	\$29.00	\$27.98
BG7208	Adult L/S Superblend™ Pique Polo with Pocket	20	\$31.60	\$30.00	\$28.98
BG7210	Men's L/S Essential Poplin Shirt**	54	\$28.60	\$27.00	\$25.98
BG7210S	Men's S/S Essential Poplin Shirt**	55	\$28.60	\$27.00	\$25.98
BG7216	Men's L/S Superblend™ Shirt with Bone Buttons	T 48	\$32.20	\$30.60	\$29.58
BG7216S	Men's S/S Superblend™ Shirt with Bone Buttons	T 49	\$32.20	\$30.60	\$29.58
BG7217	Men's L/S Scotchgard™ Treated Twill Shirt	T 73	\$34.40	\$32.60	\$31.58
BG7217S	Men's S/S Scotchgard™ Treated Twill Shirt	73	\$34.40	\$32.60	\$31.58
BG7218	Men's Stretch Poplin Shirt	64	\$32.20	\$30.60	\$29.58
BG7219	Men's Textured Mesh Polo	T 13	\$28.60	\$27.00	\$25.98

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ITEM #	STYLE	PAGE #	1-48	49-499	500+
BG7220	Men's Textured Mesh Polo with Contrast Piping	12	\$28.60	\$27.00	\$25.98
BG7222	Men's Colorblock Zip Textured Mesh Pullover	31	\$32.60	\$31.00	\$29.98
BG7223	Men's Textured Mesh Polo with Raglan Sleeve	12	\$28.60	\$27.00	\$25.98
BG7224	Men's S/S Snag Resistant Polo	15	\$28.60	\$27.00	\$25.98
BG7225	Adult L/S Snag Resistant Polo	15	\$31.60	\$30.00	\$28.98
BG7226	Men's Colorblock Snag Resistant Polo	14	\$28.60	\$27.00	\$25.98
BG7227	Adult Executive Tonal Stripe Polo	27	\$24.50	\$23.00	\$21.98
BG7228	Men's Crew Neck Heather Jersey Tee	33	\$13.60	\$12.40	\$11.58
BG7229	Men's Executive Heather Jersey Polo	7, 28	\$24.50	\$23.00	\$21.98
BG7230	Men's Athletic Zip Jersey Pullover	31	\$24.50	\$23.00	\$21.98
BG7231	Men's S/S Signature Ultra-Lux Polo	27	\$24.50	\$23.00	\$21.98
BG7232	Men's S/S Signature Nailhead Polo	26	\$24.50	\$23.00	\$21.98
BG7266	Men's L/S Superblend™ Shirt with Matching Buttons	T 51	\$32.20	\$30.60	\$29.58
BG7266S	Men's S/S Superblend™ Shirt with Matching Buttons	50	\$32.20	\$30.60	\$29.58
BG7267	Men's Bistro Shirt	78	\$32.20	\$30.60	\$29.58
BG7268	Men's Untucked Superblend™ Shirt	60	\$32.20	\$30.60	\$29.58
BG7269	Men's Untucked Gingham Check Shirt	59	\$32.60	\$31.00	\$29.98
BG7270-71	Men's Untucked Tricolor Plaid Shirt	61	\$32.60	\$31.00	\$29.98
BG7272	Men's Untucked Striped Poplin Shirt	60	\$32.60	\$31.00	\$29.98
BG7273	Men's Avenger L/S Button Front Knit Shirt	10	\$32.60	\$31.00	\$29.98
BG7300	Men's S/S Titan Jersey Polo** - Regular Colors	T, Y 7	\$20.00	\$18.40	\$17.58
BG7300	Men's S/S Titan Jersey Polo - Hi Visibility	77	\$20.40	\$18.80	\$17.98
BG7301	Men's S/S Tipped Jersey Polo**	28	\$20.40	\$18.80	\$17.98
BG7302	Adult S/S Crew Neck Jersey Tee** - Regular Colors	Y 32	\$11.00	\$9.90	\$9.18
BG7302	Adult S/S Crew Neck Jersey Tee - Hi-Visibility	76	\$11.78	\$10.30	\$9.78
BG7303	Adult L/S Jersey Tee** - Regular Colors	32	\$14.00	\$12.80	\$11.98
BG7303	Adult L/S Jersey Tee - Hi-Visibility	76	\$15.00	\$13.80	\$12.98
BG7304	Men's Colorblock Jersey Tee	33	\$14.00	\$12.80	\$11.98
BG7305	Adult Contrast Crew Neck Heather Tee	33	\$13.60	\$12.40	\$11.58
BG7306	Adult S/S Triblend Tee	38	\$14.00	\$12.80	\$11.98
BG7307	Adult 3/4 Sleeve Triblend Baseball Tee	38	\$15.80	\$14.80	\$13.98
BG7308	Adult Triblend Zip Front Hoodie	39	\$27.50	\$26.00	\$24.98
BG7309	Adult Triblend Pullover Hoodie	39	\$25.50	\$24.00	\$22.98
BG7310	The Legend Adult Moisture Wicking Hoodie New!	6, 30	\$22.50	\$21.00	\$19.98
BG7401	Men's Essential Pique Polo	24	\$18.40	\$17.40	\$16.58
BG7500	Men's S/S Soft Touch Pique Polo	T, Y 23	\$20.40	\$18.80	\$17.98
BG7501	Adult S/S Soft Touch Pique Polo with Pocket	22	\$22.50	\$21.00	\$19.98
BG7502	Men's L/S Soft Touch Pique Polo	22	\$26.50	\$25.00	\$23.98
BG7510	Men's IL-50 Hi-Vis Pique Polo	77	\$26.50	\$25.00	\$23.98
BG7511	Adult Crew Neck Jersey Tee with Reflective Tape Class 2	76	\$28.60	\$27.00	\$25.98
BG7600	Men's S/S Avenger Micro Pique Polo	T 9	\$17.80	\$16.80	\$15.98
BG7600	Men's S/S Avenger Micro Pique Polo - Hi Visibility	9	\$18.30	\$17.30	\$16.50
BG7602	Adult L/S Avenger Micro Pique Polo	11	\$22.50	\$21.00	\$19.98
BG7603	Adult S/S Avenger Pocketed Polo New!	10	\$20.40	\$18.80	\$17.98
BG8000P	Men's Pleated Front Pants (sizes 28-40)	68	\$40.80	\$38.40	\$37.98
BG8000P	Men's Pleated Front Pants (sizes 42-52)	68	\$44.80	\$42.40	\$41.98
BG8001P	Men's Flat Front Pants (sizes 28-40)	68	\$47.90	\$46.00	\$44.98
BG8001P	Men's Flat Front Pants (sizes 42-52)	68	\$51.90	\$50.00	\$48.98
BG8002S	Men's Flat Front Shorts (sizes 28-40)	68	\$34.80	\$33.00	\$31.90
BG8002S	Men's Flat Front Shorts (sizes 42-52)	68	\$38.40	\$36.60	\$35.50
BG8202	Ladies' L/S Denim Shirt	56	\$28.60	\$27.00	\$25.98
BG8202S	Ladies' S/S Denim Shirt	56	\$28.60	\$27.00	\$25.98
BG8203	Ladies' L/S Y-placket Denim Shirt	57	\$28.60	\$27.00	\$25.98
BG8206	Men's L/S Denim Shirt	56	\$28.60	\$27.00	\$25.98
BG8206S	Men's S/S Denim Shirt	56	\$28.60	\$27.00	\$25.98
BG8207	Men's L/S Untucked Denim Shirt	57	\$28.60	\$27.00	\$25.98
BG8213	Men's L/S Cotton Twill Shirt	T 62	\$30.20	\$28.60	\$27.58
BG8213S	Men's S/S Cotton Twill Shirt	62	\$30.20	\$28.60	\$27.58
BG8214	Men's L/S Oxford Shirt	T 65	\$35.80	\$34.00	\$32.98
BG8214S	Men's S/S Oxford Shirt	65	\$35.80	\$34.00	\$32.98
BG8215	Men's L/S Crossweave Shirt	61	\$30.60	\$29.00	\$27.98
BG8216	Men's L/S Untucked Crossweave Shirt	61	\$30.60	\$29.00	\$27.98
BG8330	Men's L/S Peach Touch Twill Shirt	63	\$28.60	\$27.00	\$25.98
BG8330S	Men's S/S Peach Touch Twill Shirt	63	\$28.60	\$27.00	\$25.98
BG9301P	Adult Premium Fleece Pullover Hoodie	T 35	\$34.80	\$33.00	\$31.98
BG9301PD	BG9301P with Colorful Drawcords (Minimum 12 Units)****			Add \$5.90	
BG9302Z	Adult Premium Fleece Zip Front Hoodie	T 35	\$37.40	\$35.00	\$33.98
BG9302ZD	BG9302Z with Colorful Drawcords (Minimum 12 Units)****			Add \$5.90	
BG9303P	Adult Essential Fleece Pullover Hoodie	37	\$29.80	\$28.20	\$27.18
BG9304Z	Adult Essential Fleece Zip Front Hoodie	37	\$33.80	\$32.20	\$31.18
BG9305	Adult Wesport 1/4 Zip Pullover	36	\$32.60	\$31.00	\$29.98
BG9951	Men's Micro Fleece Full Zip Jacket	41	\$49.50	\$47.00	\$44.98
BG9952	Adult Micro Fleece Zip Pullover	40	\$46.00	\$43.50	\$41.98
BG9953	Adult Micro Fleece Full Zip Vest	40	\$37.80	\$36.00	\$34.98
BG9999	Colorful Zipper Pulls. Not available for BG7230/BG6230/BG7222/BG6222 (Minimum 12 Units)****			Add \$3.90	

CAPS - NEW!



ASI CLASS P

CAPS PAGE 29 OF THE CATALOG

ITEM #	STYLE	MSRP BLANK	MSRP EMBROIDERED (FLAT)
BG1510C	Relaxed Golf Cap	\$9.30	\$14.40
BG1507C	Recycled Cap	\$14.60	\$19.70
BG1538C	Poly/Cotton Trucker Mesh Back Cap	\$9.40	\$14.50
BG1500C	Lightweight Structured Low Profile Cap	\$8.40	\$13.50
BG1572C	Athletic Rope Cap	\$15.00	\$20.10
BG1585C	Flexfit 110@ Premium Trucker Mesh Back Cap	\$16.70	\$24.90
BG1524C	USA made in Stock Knit Cap with Cuff	\$8.80	\$11.80
BG1533C	Flexfit 110@ Perforated Performance Snap Back Cap	\$16.70	\$24.90
BG1531C	X-Tra Value Structured Cap	\$5.60	\$10.70
BG1550C	X-tra Value Trucker Mesh Back Cap	\$5.60	\$10.70
BG1525C	Two-Tone Trucker Mesh Back Cap	\$8.40	\$13.50
BG1528C	Trucker Mesh Back Cap	\$9.30	\$14.40
BG1570C	Soft Fit Solid Active Wear Cap	\$11.80	\$16.90
BG1505C	Original Poly/Cotton Snap Back Cap	\$7.20	\$15.40

*3D Embroidery is an additional \$6.50 to flat embroidery cost

*Side/back decoration is an additional \$3.00 per location

GUIDELINES:

- Prices listed are for sizes XXS - XL
- Refer to catalog for available sizes and colors per style
- See separate price lists for Sublimated collections

*Prices effective January 1, 2025 & subject to change without notice. **White fabric is slightly heavier to be less sheer.

6 piece prepack (priced per piece) *Drawcords and Zipper Pulls not sold separately.

UPCHARGES

	2XL	3XL	4XL	5XL	6XL	7XL	8XL	9XL	10XL	TALL
Knits/Wovens/ Studio Pants/ Triblend Hoodies	\$2.00	\$6.00	\$8.00	\$10.00	\$12.00	\$14.00	\$16.00	\$18.00	\$20.00	\$7.00
Hoodies/Fleece	\$5.00	\$6.50	\$11.50	\$20.00	\$20.00	-	-	-	-	\$7.00

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